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Special Insert Section

New York Real Estate Journal

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## Park Tower Group's 535 Madison Ave. achieves LEED Gold certification for existing buildings; Assisted by CodeGreen

**NEW YORK, NY** According to Park Tower Group, the developer of 535 Madison Ave., a class A commercial building located on Madison Ave. at 54<sup>th</sup> St., the U.S. GBC has awarded the building LEED Gold certification for existing buildings.

535 Madison Ave. has met LEED standards through the integration of many of the latest sustainable building materials and systems into the building's operation, effectively minimizing the environmental impact of the building.

While pursuing LEED certification, 535 Madison



535 Madison Ave.

also earned an Energy Star Label. According to the U.S. EPA the building is now 30% more efficient than comparable buildings without the designation.

"We are thrilled to have achieved LEED Gold certification at 535 Madison Avenue," said Alfred Bradshaw, executive VP of Park Tower Group. "Park Tower believes in sustainability and in providing our tenants with a comfortable and productive work environment. LEED Gold certification for existing buildings is a unique achievement and 535 Madison is now one of only a handful of existing buildings in the city to have achieved this certification."

"Achieving LEED Gold certification at 535 Madison is a real testament to the high quality of Park Tower Group's operations and management practices. LEED Gold certification in a multi-tenant building must focus on base building operations and can only be attained by buildings performing at the highest tier of energy efficiency and sustainable operations," said Patricia Lee, director of CodeGreen, the sustainable building solutions firm that worked with Park Tower Group.

### Quick Read

#### **NYSERDA honors eight firms for energy efficiency in multifamily bldgs.**

NYSERDA recognized eight engineering firms and community service agencies for their outstanding energy-saving projects through the Authority's Multifamily Performance Program (MPP).

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#### **Cho of EXIT Realty Landmark receives LEED Green Associate designation**



Daniel Cho

**NEW YORK, NY** Daniel Cho of EXIT Realty Landmark is a recipient of the LEED Green Associate designation after completing a protocol designed by the U.S. GBC and the Green Building Certification Institute. His resolve demonstrates his commitment to support the efforts of sustainable building design in the city.

Vincent Koo, broker/owner of EXIT Realty Landmark, said, "There should be more real estate agents who make this kind of commitment to understand and support the latest developments in green building. It's challenging to reach this milestone for a real estate broker, but it really demonstrates a commitment that more agents ought to make." The importance of LEED is highlighted by some of New York's largest landlords who believe that is an integral process that will be tied to every future major construction project.