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International Toy Building Plays the Green Game

Famous for its prime location overlooking Madison Square Park and for serving as the central hub of the uptown business district, L&L Holding's landmark property located at 200 Fifth Avenue is on track to redefine itself by striving for Leadership in Energy and Environmental Design (LEED) Certification. CodeGreen has been chosen to green the 840,000 square feet of space currently used as offices in pursuit of a Gold designation under the LEED Core and Shell (LEED-CS) program. The LEED program is the nationally accepted benchmark for the design, construction, and operation of high performance green buildings and is overseen by the United States Green Building Council (USGBC).

The intensive redevelopment of the International Toy Center will include high efficiency upgrades to building systems, use of materials with recycled content, and a distinguishing vegetated roof. These special design elements will not only help to conserve resources and reduce utility costs, but will improve the working environment for all occupants. CodeGreen will be facilitating the Certification process to ensure that L&L and Fifth Avenue can continue to appreciate this special building with its new, modernized atmosphere and performance.

About CodeGreen

As a leading sustainable building consultant, CodeGreen is currently working on "greening" the most square footage nationwide. We are distinctive in that we employ a professional staff of LEED accredited professionals, engineers, architects, and land-use attorneys. Our professionals work with building owners, property managers, and developers to facilitate and manage green attainment or conversion of existing or new commercial office spaces. As an integral part of the LEED Process, CodeGreen works closely with design teams and building management as the liaison to the USGBC ensuring building owners and developers benefit from cost savings related to rebates and federal/state tax incentive programs.

About L&L Holding Company

Founded in 2000, L&L is a privately owned real estate company dedicated to investing in office buildings primarily in Manhattan. Through joint ventures with select institutional partners, L&L's strategy is to identify, acquire, and develop prime but underperforming real estate for the purpose of maximizing its value. L&L provides a broad spectrum of services to its partners including acquisition, disposition, asset management, leasing, accounting, design, construction, and financing.

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